

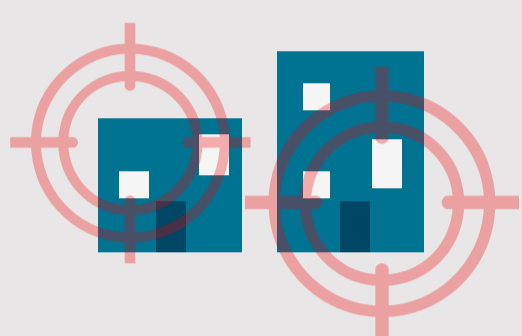


CYBER THREATS IN THE CONSTRUCTION INDUSTRY

TRAVELERS



Construction is
ONE OF THE TOP 10 INDUSTRIES
in targeted spear phishing attacks¹



OVER 65%

of all targeted attacks are aimed at
small and medium sized businesses¹

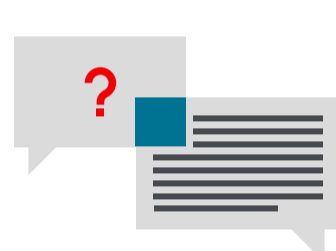
A SUCCESSFUL CYBER BREACH COULD EXPOSE:



CLIENT DATA



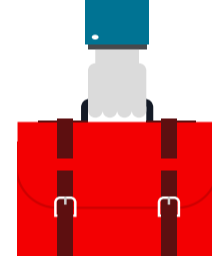
CORPORATE
INFORMATION



TRADE SECRETS



FINANCIAL
INFORMATION



SUBCONTRACTOR
DATA



EMPLOYEE DATA

COST TO RECOVER FROM AN AVERAGE DATA BREACH HAS INCREASED TO \$7.01 MM² WHICH INCLUDES:



\$3.97 MM
average lost
business cost

\$1.72 MM
average post
breach cost

\$730K
average
detection and
escalation costs

\$590K
average
notification
costs

**CYBER EXPOSED.
BUSINESS SECURED WITH TRAVELERS.**

AT TRAVELERS, we understand the complexity of cyber threats and have solutions to help protect your business.

TO FIND THE CYBER COVERAGE THAT'S RIGHT for your organization, visit travelers.com/cyber or talk to your independent agent.

¹ Symantec™ Internet Security Threat Report 2016

² Ponemon Institute 2016 Cost of Data Breach Study, for surveyed companies that experienced a breach which required the company to notify victims under state law.

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